



**JUNEBERRY**  
EDUCATION FOUNDATION

## Holistic Management Comprehensive

Summer 2023 | Jun 8-11 & Jun 29-Jul 2

Develop a holistic mindset  
Regenerate the land  
Grow sustainable profits  
Learn how to Let Nature Lead™



**Savory**

### **Savory Institute Accredited Professionals 8-Day In-Person Training Course**

Hosted at Juneberry Ridge, 40120 Old Cottonville Rd, Norwood, NC 28128

# HOLISTIC MANAGEMENT COMPREHENSIVE



Join us this summer for an 8-day comprehensive, hands-on management workshop that covers the fundamentals of holistic management. This course is part of the Savory Institute's Global Accredited Professional\* program and is open to everyone interested in digging into regenerative agriculture.

\*If you are working to be an AP with the Savory Institute, this course automatically includes a practice "mock" interview in preparation for the Accredited Professional Exit Interview with a Savory Master Trainer.

## WHEN

Session One: June 8-11

Session Two: June 29-July 2

\*Both sessions make up the full 8-day course

## WHERE

Juneberry Ridge

40120 Old Cottonville Road,

Norwood, NC 28128

## COST

8-Day Private Tuition: **\$2,000 per person\***

\*Open to learners not registered in a college program. Does not include on-site lodging. Does include daily meals for 8-days (\$600 value), plus a farm-to-fork feast prepared by Juneberry's head chef (\$120 value)

10-Week Student Internship: **\$0 Tuition, \$0 Lodging, plus \$10/hr paid internship\*\***

\*\*Get real-world experience in virtually every aspect of a successful regenerative farming operation. Must be registered in an accredited college program within North Carolina.

## INSTRUCTOR

**Daniel Firth Griffith**, Lead Educator, Robina Institute  
Savory Institute Hub Leader, and Accredited Professional



## WHAT YOU'LL LEARN

### ***Develop a holistic mindset.***

The first focus of training in Holistic Management is to study and understand the complexity of the natural ecosystems we work within.

The natural world is comprised of infinitely complex adaptive living systems: land, animals, people, plants, and fungi are all interconnected.

### ***Regenerate your land, grow sustainable profits.***

The second focus of our training is to develop a framework for decision-making to help us regenerate our land and grow sustainable profits for our farm.

This framework becomes the basis of planning procedures we use to support and unlock growth factors already present within the natural living systems around us.

### ***Learn how to Let Nature Lead™.***

Holistic Management equips us to understand the "whole" we are managing (not controlling) and make decisions that bring forth abundant outcomes, regenerating life for all.

REQUEST APPLICATION FORM: [DANIELLE@EDU.JUNE BERRY.COM](mailto:DANIELLE@EDU.JUNE BERRY.COM)



DAILY SCHEDULE	
<p><b>7:30am:</b> Breakfast  <b>8:00 – 12:00:</b> Lecture  <b>12:00 – 1:00:</b> Lunch  <b>1:00 – 2:30:</b> Lecture  <b>2:30 – 3:00:</b> Q&amp;A  <b>3:00 – 5:00:</b> Field Walk  <b>6:00pm:</b> Dinner</p>	
SESSION ONE   TOPICS	SESSION TWO   TOPICS
<p><b>THU, JUNE 8</b>  <b>The Foundations of Holistic Management</b></p> <ul style="list-style-type: none"> <li>Allan Savory's Key Insights</li> <li>4 Ecosystem Processes and the tools to manage them</li> </ul>	<p><b>THU, JUNE 29</b>  <b>Holistic Planned Grazing cont.'</b></p> <ul style="list-style-type: none"> <li>How to create, implement, and monitor your grazing plan</li> </ul>
<p><b>FRI, JUNE 9</b>  <b>The Foundations of Holistic Management cont.'</b></p> <ul style="list-style-type: none"> <li>The Soil Food-Web and Plant Ecology / Botany</li> <li>Holistic decision-making and the Holistic Context</li> </ul>	<p><b>FRI, JUNE 30</b>  <b>Holistic Ecological Monitoring</b></p> <ul style="list-style-type: none"> <li>The fundamentals of basic and comprehensive ecological monitoring</li> </ul>
<p><b>SAT, JUNE 10</b>  <b>Holistic Financial Planning</b></p> <ul style="list-style-type: none"> <li>The fundamentals of holistic financial planning</li> <li>How to create your holistic financial plan</li> </ul> <p><b>Holistic Land Planning</b></p> <ul style="list-style-type: none"> <li>The fundamentals of holistic land planning</li> <li>How to create your ideal land plan</li> </ul>	<p><b>SAT, JULY 1</b>  <b>Holistic Ecological Monitoring cont.'</b></p> <ul style="list-style-type: none"> <li>How to read the land, identify plants, and read their response mechanisms</li> </ul>
<p><b>SUN, JUNE 11</b>  <b>Holistic Planned Grazing</b></p> <ul style="list-style-type: none"> <li>The fundamentals of holistic planned grazing</li> </ul>	<p><b>SUN, JULY 2</b>  <b>Holistic Ecological Monitoring cont.'</b></p> <ul style="list-style-type: none"> <li>How to create your monitoring plan and setup each monitoring site</li> </ul>
ADDITIONAL JUNE BERRY RIDGE EXPERIENCES	
<ul style="list-style-type: none"> <li>Communal fire pits under the stars</li> <li>Aquaponic greenhouse tour</li> <li>Access to the Saskatoon Lounge for billiards, games, and tennis rackets</li> <li>Catch and release fishing ponds</li> <li>Miles of open walking &amp; bike trails</li> <li>Clay shooting experience (incl. 1 box of ammunition)</li> <li>Juneberry Jams concert (Sat, June 10) (Complimentary ticket)</li> </ul>	



## FREQUENTLY ASKED QUESTIONS

- **Who should take this course?**

This course is ideal for college students, farm owners, land managers, and those seeking to gain knowledge and accreditation in applying holistic, regenerative agriculture practices to land management. Our goal is to help you learn how to foster healthier ecosystems for our planet. Candidates for the 2023 10-week paid internship program should contact [danielle@edu.juneberry.com](mailto:danielle@edu.juneberry.com) to request more details about the application process.

- **Are there prerequisites for this course? How can I prepare?**

There are NO REQUIRED prerequisites for this course. Savory produces a [textbook](#) and [handbook](#) to support the course "Regenerating your land and growing your profit" + "A commonsense revolution to restore our environment". If you're excited immerse yourself in the content/context of this course work, you may dive into the books to support your learning. Coming with an open mind and an eagerness to learn is all that is required.

**Learn more**

- [Holistic Management Overview](#) by the Savory Institute
- [Robina Institute - Reawakening the wild](#) - Video & case study about a 400-acre farm program

- **Is accommodation included in the tuition fee?**

No. Unless you're accepted to our 10-week internship program, on-site lodging is not included in your tuition costs. Guests may book lodging for 6-nights during the training course in one of our private 1-bedroom cabins (\$175/night), or a private room (\$125/night) in a 3-bedroom cottage. Guests may request tent camping and RV boondocking\* options (\*no power, no water, no sewer hookup).

- **What career opportunities open up to me when I become Savory Institute accredited?**

Savory Accredited Professionals must complete a three-step process: (1) Online training, (2) In-person training and (3) Exit interview. This course specifically satisfies the in-person training requirement. Students may choose the order of their studies (online or in-person first).

Fully accredited students gain access to future learning and career opportunities:

- Membership to the Savory Network, an exclusive online collaboration platform.
- Access to a regenerative agriculture career and internship jobs board.
- A chance to build a rewarding career as an educator and consultant.
- Networking with Savory Hub leaders and other Accredited Professionals across the globe.
- Latest accredited training and course materials including planning charts and course outlines.
- Two continuing education short courses offered by Savory Master Trainers.
- Learn more at the [Savory Institute](#)

- **Where can I learn more about Daniel, the instructor?**

From tech startups to holistically-managed farms to acclaimed books, [Daniel Firth Griffith](#) strives to foster connection and community via the shared power of language—of story. Daniel's story is one of curiosity; of restlessness; of wanderlust. That curiosity ultimately led him to pursue a career in teaching, writing, and advocating for regenerative agriculture.

- **Is Juneberry Education Foundation a non-profit?**

Yes! Juneberry Education Foundation (JEF) is a non-profit public charity. JEF was established in 2022 with an endowment from the North Carolina legislature. Overseen by the state's Department of Agriculture and Consumer Services, the Foundation offers immersive internships and accredited training, as well as hands-on learning and farm tours, to future and current farmers, college undergraduates and high school students.

- **How can I learn more about Juneberry Ridge LLC?**

Set on the Piedmont plateau and rich in natural resources, [Juneberry Ridge LLC](#) is the ideal educational partner. Although a separate entity from the Juneberry Education Foundation, the farm was founded by an avid environmentalist, who shares our belief in the power of regenerative agriculture to reshape the future. Juneberry Ridge offers JEF students an immersive "living classroom" to practice and refine their understanding of polyculture and farm management.